

Submission Guidelines

The 5th International Tourism and Retail Service Management Conference (TRMC2023) welcomes two forms of submissions: ***Extended abstract or full paper.***

All submissions also need to include a short abstract (maximum 150 words).

Extended abstract submission

- 500 to 1,000 words (excluding short abstract and references)
- The submission needs to include up to 5 keywords that define the research topic and a short abstract up to 150 words
- The extended abstract should include:
 - Introduction
 - Methodology (Research design, sampling and population, data collection, and analytical methods may be included)
 - Results/Discussion/Implication
 - References
- At least one of the authors must register and present at the conference once the abstract is accepted
- Please use this general guideline for your submission

Full paper submission

- Only the full paper submission will be considered for best paper awards
- 5,000 to 7,000 words, including references
- All papers will be submitted for a double-blind review by the scientific committee
- The sections should include:
 - Abstract with 5 keywords
 - Introduction
 - Literature review (critical review on relevant literature, conceptual framework)
 - Methodology (Research design, sampling and population, data collection, and analytical methods may be included)
 - Results
 - Discussion and Conclusion
 - References
- BEST PAPER AWARDS will be competitively selected by the Scientific Committee after assessing the final version of the Full Paper submitted
- Quality papers submitted to the conference will have a chance to be invited to submit, and get published in featured journals
- Please use this general guideline for your submission

Submissions must be original work and should not have been previously published nor under consideration for publication elsewhere. Individual and multiple authors are welcome to contribute. **Extended abstract or full paper should be submitted by uploading a separate **WORD** file.**

All corresponding authors will need to create an account in [Microsoft Conference Management Toolkit \(Microsoft CMT\)](#) before paper submission.

To submit your papers, please click:

<https://cmt3.research.microsoft.com/TRMC2023/>